

**Direct Marketing Concepts, Inc.
Supreme Greens Accounting
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Supreme Greens Direct Costs

For the Period January 1, 2003 through June 30, 2004

Media Costs	\$7,881,870.90
Product Costs	3,975,452.61
Shipping Costs	1,029,071.21
Packaging Costs	97,236.14
Development Costs	<u>38,045.95</u>
Total Direct Costs	\$13,021,676.80

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